



“THE 74th LEHIGH VALLEY AMATEUR”

GREEN POND COUNTRY CLUB IS PROUD TO PRESENT THE 74th LEHIGH VALLEY AMATEUR. AN EIGHT-DAY CELEBRATION OF GOLF, THE AMATEUR HAS DEVELOPED INTO A COMMUNITY SHOWCASE AND HAS BECOME THE MOST ANTICIPATED TOURNAMENT IN THE AREA.

A UNIQUE VENUE TO SHOWCASE YOUR BUSINESS, THE AMATEUR OFFERS MANY OPPORTUNITIES TO ENTERTAIN CLIENTS AND NETWORK WITH OTHER ASSOCIATES.

ENCLOSED YOU WILL FIND THE 2010 TOURNAMENT PACKET WHICH INCLUDES THE TOURNAMENT ITINERARY AND A DESCRIPTION OF OUR SPONSOR PROGRAMS FOR THIS YEARS EVENT. IF YOU HAVE ANY QUESTIONS CONCERNING THIS YEARS PROGRAMS OR ANY SPECIAL REQUESTS PLEASE FEEL FREE TO CALL ME, AS WE WILL TRY TO ACCOMMODATE YOUR NEEDS.

LOOKING FORWARD TO WORKING WITH YOU AND MAKING YOUR LEHIGH VALLEY AMATEUR EXPERIENCE A MEMORABLE ONE.

SINCERELY,

*JOHN KULHAMER
PGA PROFESSIONAL
GREEN POND CC*



74th LEHIGH VALLEY AMATEUR **SPONSOR BENEFITS**

BRONZE (\$500.00) SPONSORSHIP

- *NAME ON APPLICATION*
- *3' X 8' SIGN WITH SPONSOR'S NAME*
- ***TWO (2) TICKETS TO THE FOLLOWING***
 1. *WEEKLY PASSES TO HOSPITALITY TENT*
 2. *SPONSORS APPRECIATION DAY AND DINNER WEDNESDAY, SEPTEMBER 22nd*
 3. *THE PIG ROAST, SATURDAY, SEPTEMBER 25th*
 4. *AWARDS PRESENTATION AND DINNER SUNDAY, SEPTEMBER 26th*
- *SPONSOR'S NAME ON GREEN POND SCORECARD (OVER 25,000 DISTRIBUTED)*
- *SPONSOR'S NAME IN GREEN POND TOURNAMENT PACKET (1,000 DISTRIBUTED)*
- *SPONSOR MAY ENTER **ONE PLAYER** INTO THE CHAMPIONSHIP*

SPONSOR IS RESPONSIBLE FOR THE INITIAL COST OF THEIR SIGN. ALL SIGNS MUST MEET LV AMATEUR SPECIFICATION. ESTIMATED COST IS \$100.00.



74th LEHIGH VALLEY AMATEUR **SPONSOR BENEFITS**

SILVER (\$1000.00) SPONSORSHIP

- **NAME ON APPLICATION**
- **3' X 8' SIGN WITH SPONSOR'S NAME**
- **EIGHT (8) TICKETS TO THE FOLLOWING**
 1. **WEEKLY PASSES TO HOSPITALITY TENT**
 2. **SPONSORS APPRECIATION DAY AND DINNER
WEDNESDAY, SEPTEMBER 22nd**
 3. **THE PIG ROAST, SATURDAY, SEPTEMBER 25th**
 4. **AWARDS PRESENTATION AND DINNER SUNDAY, SEPTEMBER 26th**
- **SPONSOR'S NAME ON GREEN POND SCORECARD (OVER 25,000 DISTRIBUTED)**
- **SPONSOR'S NAME IN GREEN POND TOURNAMENT PACKET (1,000 DISTRIBUTED)**
- **SPONSOR MAY ENTER ONE **FOURSOME** ON WEDNESDAY,
SEPTEMBER 22nd AND ONE **PLAYER** INTO THE CHAMPIONSHIP**

**SPONSOR IS RESPONSIBLE FOR THE INITIAL COST OF THEIR SIGN. ALL SIGNS
MUST MEET LV AMATEUR SPECIFICATIONS. ESTIMATED COST IS \$100.00**



74th LEHIGH VALLEY AMATEUR **SPONSOR BENEFITS**

GOLD (\$2000.00) SPONSORSHIP

- **NAME ON APPLICATION**
- **3' X 12' SIGN WITH SPONSOR'S NAME**
- **SIXTEEN (16) TICKETS TO THE FOLLOWING**
 1. **WEEKLY PASSES TO HOSPITALITY TENT**
 2. **SPONSORS APPRECIATION DAY AND DINNER**
WEDNESDAY, SEPTEMBER 22nd
 3. **THE PIG ROAST, SATURDAY, SEPTEMBER 25th**
 4. **AWARDS PRESENTATION AND DINNER SUNDAY, SEPTEMBER 26th**
- **SPONSOR'S NAME ON GREEN POND SCORECARD (OVER 25,000 DISTRIBUTED)**
- **SPONSOR'S NAME IN GREEN POND TOURNAMENT PACKET (1,000 DISTRIBUTED)**
- **SPONSOR MAY ENTER **TWO FOURSOMES** ON WEDNESDAY, SEPTEMBER 22nd AND **TWO PLAYERS** INTO THE CHAMPIONSHIP**

SPONSOR IS RESPONSIBLE FOR THE INITIAL COST OF THEIR SIGN. ALL SIGNS MUST MEET LV AMATEUR SPECIFICATIONS. ESTIMATED COST IS \$100.00



74th LEHIGH VALLEY AMATEUR **SPONSOR BENEFITS**

PLATINUM (\$3000.00) SPONSORSHIP

- **NAME ON APPLICATION**
- **3' X 12' SIGN WITH SPONSOR'S NAME**
- **TWENTY-FIVE (25) TICKETS TO THE FOLLOWING**
 1. **WEEKLY PASSES TO HOSPITALITY TENT**
 2. **SPONSORS APPRECIATION DAY AND DINNER WEDNESDAY, SEPTEMBER 22nd**
 3. **THE PIG ROAST, SATURDAY, SEPTEMBER 25th**
 4. **AWARDS PRESENTATION AND DINNER SUNDAY, SEPTEMBER 26th**
- **SPONSOR'S NAME ON GREEN POND SCORECARD (OVER 25,000 DISTRIBUTED)**
- **SPONSOR'S NAME IN GREEN POND TOURNAMENT PACKET (1,000 DISTRIBUTED)**
- **SPONSOR MAY ENTER **THREE FOURSOMES** WEDNESDAY, SEPTEMBER 22nd AND **THREE PLAYERS** INTO THE CHAMPIONSHIP**

SPONSOR IS RESPONSIBLE FOR THE INITIAL COST OF THEIR SIGN. ALL SIGNS MUST MEET LV AMATEUR SPECIFICATIONS. ESTIMATED COST IS \$150.00.



74th LEHIGH VALLEY AMATEUR
 SEPTEMBER 18th THRU SEPTEMBER 26th

SAM'S CLUB
 3796 EASTON NAZARETH HIGHWAY
 EASTON, PA.18045

2010 – 74th LEHIGH VALLEY AMATEUR SPONSORSHIP PROGRAMS

\$500.00	BRONZE PROGRAM (1 PLAYER)	_____
\$1000.00	SILVER PROGRAM (1 PLAYER & 1 FOURSOME)	_____
\$2000.00	GOLD PROGRAM (2 PLAYERS & 2 FOURSOMES)	_____
\$3000.00	PLATINUM PROGRAM (3 PLAYERS & 3 FOURSOMES)	_____

(PLEASE CHECK THE DESIRED SPONSORHIP PROGRAM)

**PLEASE NOTIFY ME AS SOON AS POSSIBLE AS WE WANT TO ASSURE YOUR
 COMPANY NAME ON ALL PRINTED MATERIAL**

MAKE CHECKS PAYABLE TO:
 GREEN POND CC
 ATT: LEHIGH VALLEY AMATEUR
 3604 FARMERSVILLE RD
 BETHLEHEM, PA 18020

THANK YOU,

JOHN KULHAMER
 PGA PROFESSIONAL
 GREEN POND CC



SCHEDULE OF EVENTS

SATURDAY, SEPTEMBER 18th

"OPEN QUALIFYING"

PLAYER REGISTRATION 6:30 AM

TEE TIMES BEGIN 7:00 AM

HOSPITALITY TENT OPENS 11:00 AM

SUNDAY, SEPTEMBER 19th

"SENIOR & SUPER-SENIOR QUALIFYING"

PLAYER REGISTRATION 6:30 AM

TEE TIMES BEGIN 7:00 AM

HOSPITALITY TENT OPENS 11:00 AM

MONDAY, SEPTEMBER 20th

"FINAL QUALIFYING"

PLAYER REGISTRATION 6:30 AM

TEE TIMES BEGIN 7:00 AM

HOSPITALITY TENT OPENS 11:00 AM

TUESDAY, SEPTEMBER 21st

"LEHIGH VALLEY BETTER BALL OF PARTNERS"

REGULAR AND SENIOR DIVISIONS

TEE TIMES BEGIN 8:00 AM

HOSPITALITY TENT OPENS 11:00 AM

WEDNESDAY, SEPTEMBER 22nd

"SPONSORS APPRECIATION DAY"

TEE TIMES BEGIN 7:30 AM

HOSPITALITY TENT OPENS 11:00 AM

DINNER, MUSIC AND AWARDS 5:00 – 7:00

THURSDAY, SEPTEMBER 23rd

"THE CHAMPIONSHIP"

CHAMPIONSHIP FLIGHT ROUND OF 64 -- TEE TIMES BEGIN 11:30AM

PRESIDENTIAL FLIGHT ROUND OF 64 – TEE TIMES BEGIN 7:30 AM

"SENIOR CHAMPIONSHIP"

CHAMPIONSHIP FLIGHT ROUND OF 16 -- TEE TIMES BEGIN 7:00 AM

"SUPER SENIOR DIVISION"

CHAMPIONSHIP FLIGHT ROUND OF 16 -- TEE TIMES BEGIN 12:00

HOSPITALITY TENT OPENS 11:00AM



SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 24th

"THE CHAMPIONSHIP"

CHAMPIONSHIP FLIGHT ROUND OF 32 -- TEE TIMES BEGIN 11:30

PRESIDENTIAL FLIGHT ROUND OF 32 – TEE TIMES BEGIN 7:30

"SENIOR DIVISION"

CHAMPIONSHIP FLIGHT ROUND OF 16 -- TEE TIMES BEGIN 7:00

SENIOR FLIGHTS ROUND OF 16— TEE TIMES BEGIN 7:00

"SUPER SENIOR DIVISION"

CHAMPIONSHIP FLIGHT ROUND OF 8 -- TEE TIMES BEGIN 12:00

SUPER SENIOR FLIGHTS ROUND OF 8 – TEE TIMES BEGIN 11:30

HOSPITALITY TENT OPENS 11:00AM

PIG ROAST 1:00 PM

SATURDAY, SEPTEMBER 25th

"THE CHAMPIONSHIP"

CHAMPIONSHIP & PRESIDENTIAL FLIGHTS ROUND OF 16 – TEE TIMES BEGIN 7:00

CHAMPIONSHIP & PRESIDENTIAL FLIGHTS ROUND OF 8 – TEE TIMES BEGIN 12:00

"SENIOR DIVISION"

CHAMPIONSHIP FLIGHT ROUND OF 8 – TEE TIMES BEGIN 8:00

SENIOR FLIGHTS ROUND OF 8 – TEE TIMES BEGIN 7:00

"SUPER SENIOR DIVISION"

CHAMPIONSHIP FLIGHT SEMI-FINALS – TEE TIMES BEGIN 12:30

SUPER SENIOR FLIGHTS SEMI-FINALS – TEE TIMES BEGIN 12:00

HOSPITALITY TENT OPENS 11:00AM

SUNDAY, SEPTEMBER 26th

"THE CHAMPIONSHIP"

CHAMPIONSHIP SEMI-FINALS – TEE TIMES BEGIN 8:30

PRESIDENTIAL FLIGHT SEMI-FINALS – TEE TIMES BEGIN 8:00

CHAMPIONSHIP FINALS – TEE TIMES BEGIN 1:30

PRESIDENTIAL FLIGHT I FINALS – TEE TIMES BEGIN 1:00

"SENIOR DIVISION"

CHAMPIONSHIP FLIGHT SEMI-FINALS -- TEE TIMES BEGIN 8:00 AM

SENIOR FLIGHTS SEMI-FINALS – TEE TIMES BEGIN 7:00

CHAMPIONSHIP FLIGHT FINALS – TEE TIMES BEGIN 1:00

SENIOR FLIGHTS FINALS – TEE TIMES BEGIN 12:00

"SUPER SENIOR DIVISION"

CHAMPIONSHIP FLIGHT FINALS – TEE TIMES BEGIN 12:30

SUPER SENIOR FLIGHTS FINALS – TEE TIMES BEGIN 11:30

HOSPITALITY TENT OPENS 11:00AM

AWARDS PRESENTATION & DINNER 5:00PM



“THE 74th LEHIGH VALLEY AMATEUR”

THANK YOU FOR YOUR SUPPORT OF THE 74th LEHIGH VALLEY AMATEUR, THE MOST ANTICIPATED GOLF TOURNAMENT OF THE YEAR.

ENCLOSED YOU WILL FIND YOUR SPONSORS' TOURNAMENT PACKET, WHICH INCLUDES; A TOURNAMENT APPLICATION, WEEKLY PASSES FOR THE HOSPITALITY TENT, AND ITINERARY FOR THE SPONSORS APPRECIATION DAY, WEDNESDAY, SEPTEMBER 22nd. FOR THOSE HAVING A FOURSOME OR FOUSOMES PLAYING ON WEDNESDAY, PLEASE NOTIFY ME WITH YOUR DESIRED TEE TIME ASAP SO THAT WE MAY ACCOMMODATE YOUR REQUEST.

PLEASE CALL ME IF YOU HAVE ANY QUESTIONS.

LOOKING FORWARD TO SEEING YOU AT THE AMATEUR

THANKS AGAIN,

*JOHN KULHAMER
PGA PROFESSIONAL
GREEN POND CC*



“SPONSOR APPRECIATION DAY”
WEDNESDAY SEPTEMBER 22, 2010

SCHEDULE OF EVENTS

REGISTRATION

(PRO SHOP)

7:00 am – 2:00 pm

TEE TIMES

(CALL PRO SHOP 610-691-9453)

BEGIN 8:00 AM AND END 1:30PM

PLEASE CALL PRO SHOP TO SCHEDULE YOUR TIME

FORMAT

FOUR PERSON SCRAMBLE

HOSPITALITY

(MAIN TENT)

CONTINENTAL BREAKFAST 7:00am – 11:00am

LUNCH 11:00am – 3:00pm

SPONSORS' RECEPTION

(MAIN TENT)

5:00pm – 8:00pm

COCKTAILS

ENTERTAINMENT

SPECIALTY STATIONS

ANNOUNCEMENTS



74th LEHIGH VALLEY AMATEUR

- *TOURNAMENT IS OVER AN 8 DAY PERIOD—SPONSOR SIGNS ARE UP APPROXIMATELY 2 WEEKS*
- *HOSPITALITY TENT IS OPEN EVERYDAY AT 11:00 TILL 6:00, WITH A SPONSORS DINNER, WEDNESDAY SEPT. 22 AND AWARDS BANQUET SUNDAY SEPT. 26-- ENTERTAINMENT ON WEDNESDAY AND FRIDAY*
- *OVER 400 PARTICIPANTS*
- *FINAL QUALIFYING IS TELEVISED ON SERVICE ELECTRIC*
- *TOURNAMENT IS COVERED BY THE MORNING CALL AND EXPRESS TIMES*
- *ADVERTISED ON RADIO AS WELL AS BILLBOARDS*
- *OVER 2500 SPECTATORS THROUGHOUT THE WEEK*